



Canadian Society for Exercise Physiology  
Société canadienne de physiologie de l'exercice

[www.csep.ca](http://www.csep.ca)

## WEBSITE AND COMMUNIQUÉ ADVERTISING RATES

We are currently accepting advertisements for Conferences and Events on our website. <http://www.csep.ca/english/View.asp?x=753>

### Cost:

CSEP Members: \$50 per advertisement (plus : ST ) - 60 day posting

Non Members: \$150 per advertisement (plus : ST ) - 60 day posting

Your Event will be posted for a maximum of 60 days or until the Event date, as appropriate. French version posted at no extra charge (you supply text). Prepayment is required. We accept VISA, Mastercard and American Express. In addition, we will highlight new Events in our electronic member newsletter, Communiqué, with a hyperlink to your posting. Communiqué is mailed to over 4000 members at the beginning of each month.

Advertisements may be submitted as a Microsoft Word or PDF attachment, maximum one page. We reserve the right to edit the size of your ad and link to a PDF file for download and/or your website to guide readers to more detailed information.

Please contact us if you have any questions or would like to promote a product or service on our website or newsletter.

### Advertisement Request Form

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City/Prov/Postal Code: \_\_\_\_\_

Date: \_\_\_\_\_

Contact email: \_\_\_\_\_

#### PAYMENT INFORMATION:

Select category: CSEP Member (\$56.50)

Non-member (\$169.50)

Select payment method:

Credit card number: \_\_\_\_\_

Expiry date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Fax your completed Application Form to: 613-234-3565 and email Document to: [mduggan@csep.ca](mailto:mduggan@csep.ca)

Email Application Form and Document to: [mduggan@csep.ca](mailto:mduggan@csep.ca)

Confirmation of acceptance of your advertisement will be sent by email, an official payment receipt will be sent by post. You agree to abide by the CSEP advertising policy.

Questions? please contact Mary Duggan, 1-877-651-3755 x223.

## **Canadian Society for Exercise Physiology CSEP Policy Statement Regarding Advertisements/Sponsorships**

The Canadian Society for Exercise Physiology is committed to maintaining the integrity of the organization. All advertising materials submitted to the Canadian Society for Exercise Physiology will be closely reviewed prior to acceptance. The acceptance of all advertising materials and/or sponsorships is at the sole discretion of the Canadian Society for Exercise Physiology. Individuals and/or organizations placing advertisements on [www.csep.ca](http://www.csep.ca) or providing sponsorships must agree to the following terms and conditions:

### Terms

1. The advertising/sponsorship rates established by the Canadian Society for Exercise Physiology may change without notice.
2. Refunds will be provided at the discretion of the Canadian Society for Exercise Physiology

### Conditions

1. It is the responsibility of advertisers/sponsors to ensure that advertisements comply with the Code of Conduct of the Canadian Society for Exercise Physiology.
2. The advertiser/sponsor indemnifies the Canadian Society for Exercise Physiology against all claims, actions, suits, liabilities, costs and expenses incurred as a result of placing an advertisement on [www.csep.ca](http://www.csep.ca) or contracting a sponsorship.
3. All job advertisements posted on the Canadian Society for Exercise Physiology that involve work related to personal training, and clinical exercise physiology and rehabilitation must include appropriate reference to certifications provided by the Canadian Society for Exercise Physiology (including the CSEP-Certified Personal Trainer™, and the CSEP-Certified Exercise Physiologist™).
4. The final decision concerning the suitability of advertisements/sponsorships for publication on [www.csep.ca](http://www.csep.ca) or otherwise is at the sole discretion of the Canadian Society for Exercise Physiology.
5. The advertiser/sponsor must ensure the accuracy of all advertisements placed on [www.csep.ca](http://www.csep.ca) or otherwise. The Canadian Society for Exercise Physiology accepts no responsibility or liability for any errors present in advertisements. It is the responsibility of the advertiser/sponsor to review their advertisements for errors as soon as they are placed on [www.csep.ca](http://www.csep.ca) or elsewhere.
6. The Canadian Society for Exercise Physiology reserves the right to edit, reject or remove any advertisement from its site or elsewhere for any reason whatsoever.
7. The advertiser/sponsor agrees to abide by all applicable laws of the region in which they conduct their business, or of any other relevant jurisdiction (including, without limitation, privacy and copyright laws).
8. Advertisers/sponsors must provide information that is current and correct. Advertisers/sponsors may place advertisements for permanent positions only if they have permission to do so from the sponsoring organization.
9. This agreement is governed by the laws of Canada.