



DELTA WINNIPEG HOTEL
 350 St. Mary Avenue
 Winnipeg, Manitoba

@CSEPdotCA
 #CSEP2017 | #CSEPturns50
conference@csep.ca

SPONSOR & EXHIBITOR APPLICATION FORM

KEY FACTS

NUMBER OF DELEGATES: 550 over 3+ days

TRADESHOW: limited to 20 exhibitors

SET UP: Wednesday Oct 25 (13:00 - 19:00)

TAKE DOWN: Saturday Oct 28 (12:00 noon - 15:00)

EXHIBIT HOURS: Wednesday evening welcome reception (optional)

Thursday 8:30 - 16:30

Friday 8:30 - 16:30

Saturday 8:30 - 12:00

The Canadian Society for Exercise Physiology (CSEP) is pleased to invite you **Back to the Beginning** to the 2017 Annual General Meeting hosted in Winnipeg, Manitoba.

The 2017 edition of the CSEP Conference pays homage to the inaugural AGM hosted in Winnipeg during the 1967 Pan American Games. We are honoured to celebrate 50 years of health, fitness, and high performance research excellence by welcoming health professionals from all over Canada **Back to the Beginning**.

Keynotes:

John Sutton Lecture: **Dr. Michael Joyner**

APNM Presidents' Lecture: **Dr. Kevin Shoemaker** - in Honour of Richard Hughson

Health and Fitness Professionals' Annual Lecture:

Dr. Stephen Cheung - in Honour of Gord Sleivert

The majority of exercise scientists in Canada attend this meeting along with a large proportion of their graduate students; and, we anticipate that the conference will also attract a substantial number of CSEP Certified Exercise Physiologists® and CSEP Certified Personal Trainers®.

Tentative symposia topics:

- Canadian assessment of physical literacy: An exploration of the physical literacy in the nation
- Physical activity and stress resiliency
- Mitochondrial bioenergetics and turnover in muscle
- Understanding the variation in the metabolic adaptations to exercise: Who responds to exercise training and why?

OPTIONS:

50th CONFERENCE TITLE SPONSOR: \$10,000

(Limit of 2) Your organization will receive:

Minimum of 2 banners and/or signage (provided by you) displayed at registration; | Organization's logo on all promotional materials; | Tradeshow booth (8' X 10'); | Print materials (provided by you) in the delegates' conference package or seat drop; | 2 conference registrations and 2 banquet tickets; | Visual recognition at all events, website and in the printed programme/APP.

SYMPOSIUM - EXCLUSIVE SPONSOR: \$5,000

(Limit of 2) Your organization will receive:

Minimum of 2 banners and/or signage (provided by you) displayed in symposium (1/2 day); | Organization's logo on conference registration website; | Tradeshow booth (8' X 10'); | Print materials (provided by you) in the delegates' conference package; | 1 conference registration and banquet ticket; | Visual recognition at sponsored symposium.

SYMPOSIUM SPONSOR - SHARED: \$2,500

Your organization will receive:

Banner and/or signage (provided by you) in sponsored symposium; | Print materials (provided by you) in the delegates' conference package; | Visual recognition at sponsored symposium.

50th ANNIVERSARY BANQUET SPONSOR: \$5,000

(Limit of 1) Your organization will receive:

Banner and/or signage (provided by you) at banquet and registration; | 2 conference registration and banquet tickets; | Print materials (provided by you) in the delegates' conference package.

BREAKFAST SPONSOR: \$3,000

(Limit of 3) Select: Thursday Friday Saturday

Your organization will receive:

Banner and/or signage (provided by you) at sponsored breakfast; | Tradeshow booth (8' X 10'); | Print materials (provided by you) in the delegates' conference package, printed programme/APP advertisement.

TRADESHOW EXHIBITOR:

\$1,500 Corporate; \$750 Non-profit organization

Your organization will receive:

Tradeshow booth (8' X 10'); | Print materials (provided by you) in the delegates' conference package. Register before July 15th to receive the Early Bird Discount.

DELEGATE SPONSOR: \$500-Donation

Your organization will receive:

Print materials (provided by you) in the delegates' conference package, acknowledgement in the printed programme/APP.

- A history of physical activity and aging in Canada - research, policy and practice and global trends
- Central Nervous adaptations to activity
- The integration of clinical practitioners with exercise professionals
- Environmental physiology and exercise
- Nutrition for exercise performance
- Exercise is Medicine



EXHIBITORS: The organizing committee will accept applications on a first-come, first-served basis. We will endeavour to accommodate all applicants, but due to space limitations, cannot guarantee space to late applicants. We reserve the right to make adjustments to booth assignments as deemed necessary. Your booth includes a maximum of two (2) complimentary delegate registrations to attend all conference events. Additional booth personnel are expected to register. A receipt will be mailed to you for all payments. An exhibitor package with rentals, customs brokerage, AV, electrical and hotel policies and information will be provided to each exhibitor.

A 50% deposit is payable with your application. Full payment is due by September 15, 2017, no refunds after this date. Non-payment by the due date will be considered cancellation.

Company Name: _____

Contact Name and Email: _____

Billing Address/Phone number: _____

PAYMENT DETAILS Today's Date: _____

Credit Card: Visa, Mastercard, American Express Cheque: payable to CSEP or Canadian Society for Exercise Physiology

Card Number: _____

Expiry Date (month/year): _____

Cardholder's signature: _____

3 or 4 digit PIN # from back of card: _____

PAYMENT AMOUNT

- SPONSORS:**
- Conference Title Sponsor \$10,000
 - Symposium*-Exclusive \$5,000
 - Symposium*-Shared \$2,500
 - Breakfast Break - \$3,000
 - Delegate*-Donation \$500
 - Other*: _____
- Thur Fri Sat

**a minimum of 20% is automatically allocated to admin/venue expenses*

EXHIBITORS:

Early Bird Rate (save \$100)
before July 15, 2017

Regular Rate
July 16, 2017 and later

	Foreign	Canadian	Foreign	Canadian
Exhibit Booth Deposit-Corporate	<input type="checkbox"/> \$700	<input type="checkbox"/> \$735 (incl. GST)	<input type="checkbox"/> \$750	<input type="checkbox"/> \$787.50 (incl. GST)
Exhibit Booth Full Payment-Corporate	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$1,470 (incl. GST)	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,575 (incl. GST)
Exhibit Booth-Non-profit		<input type="checkbox"/> \$682.50 (incl. GST)		<input type="checkbox"/> \$787.50 (incl. GST)

ADDITIONAL PROMOTIONAL OPPORTUNITIES:

Printed Programme Advertisement
(you supply PDF electronic file by September 15, 2017)

One page ad: 8.5 x 11 \$500 (\$535 incl. GST)

Email your application to: conference@csep.ca FAX: 613-234-3565
Phone/email for info: 1-877-651-3755 x223
 Flyer delivery by September 15th to:
 Canadian Society for Exercise Physiology
 Attn: CSEP 2017
 370-18 Louisa St, Ottawa ON K1R 6Y6 CANADA

